



Phoenix Herpetological Society

20701 N. Scottsdale Road, Suite 107 – PMB 401
Scottsdale, AZ 85255
P: 480-513-HERP / F: 480-452-0118
PhoenixHerp.com

Dear Sponsor,

January 12, 2012

Phoenix Herpetological Society (PHS) is making plans for our Annual Fundraiser to be held at The Phoenix Zoo the evening of March 10, 2012. We would like to officially extend this invitation to you to be an event sponsor as well as our very special guest.

All proceeds from this event will be used for completion of our onsite classroom, continued care and maintenance of over 1400 reptiles currently housed at PHS, and new habitat construction for future animals needing our care. Many of the rescued animals at PHS are native species and have been abandoned, abused or uprooted by human encroachment on habitat areas. PHS also houses dangerous reptiles such as alligators and crocodiles, and venomous snakes such as cobras and vipers that have been unlawfully brought to our state and seized by Arizona Game and Fish Department and other state agencies.

Although, reptiles are not considered cute, furry or feathered, soft and cuddly, and most people are very afraid of them they play a significant role in the conservation of our eco-system. Given a chance, these truly are fascinating creatures. The fact of the matter is that we have a serious growing problem with displaced, abandoned and confiscated reptiles in our state and in the country with limited resources to care for them.

Your generosity and support will help PHS continue serving the community through our educational agency, corporate, and school outreach programs. Our unique education programs serve all age groups with emphasis on elementary levels. Teaching which animals do and do not make good pets will help reduce the number of surrendered reptiles that end up at our sanctuary.

PHS also offers unpaid 24/7 assistance to Arizona Game and Fish Department, Valley law enforcement agencies and Phoenix Fire Departments by providing safe and humane removal of rattlesnakes and other unwanted reptiles from homes and businesses. We have found forever homes for over 500 displaced reptiles at zoos, universities, sanctuaries and educational facilities across the U.S. Before PHS, many of these animals were immediately euthanized due to lack of housing facilities.

How Can You Help?

We would be extremely grateful for your consideration of a sponsorship at our upcoming event. Attached is an explanation of several different levels of sponsorship and registration form for your convenience. We truly hope that one of these options is the perfect fit. Remember, all donations are tax-deductable and corresponding paperwork will be provided.

Also included is a story of just some of the ways PHS is making a difference in our community and in the animal world. There is so much more that needs to be done; will you partner with PHS so we can get to work?

Thank you for your consideration.

Sincerely,

Russ Johnson
President

Attachments



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SPONSORSHIP ENROLLMENT - 2012

YES! I/We wish to be a sponsor for the Phoenix Herpetological Society Annual Fundraiser and partner in the conservation efforts and educational outreach programs. PHS is a nonprofit 501(c)(3) organization (EIN #02-0678512) permitting funds donated as tax-deductable. All funds go directly to the care and maintenance of more than 1400 animals currently housed at the sanctuary.

I/We select the following level of sponsorship:

- SILVER - \$1500** Six (6) Event Tickets
 Prominent event signage
 Honorable mention in PHS Newsletters for 2012
- GOLD - \$2500** Ten (10) Event Tickets
 Prominent event signage
 Honorable mention in PHS Newsletters for 2012
 Hyperlink on PHS website for 2012
- PLATINUM - \$5000** Twenty (20) Event Tickets
 Prominent event signage
 Honorable mention in PHS Newsletters for 2012
 Hyperlink on PHS website for 2012
 Sponsorship Listing in all PHS Literature, Flyers, Promotions for 2012
 Animal Sponsorship for one (1) Year with Company Signage on Animal Enclosure
- DIAMOND - \$7500** Benefits of Platinum Level PLUS Private PHS Event of Your Choice:
 VIP Onsite Tour (Party of 10)¹ OR PHS Mobile Outreach Trailer 3-Hour Visit¹

REGISTRATION

Please complete and return to PHS via US Mail, Email, FAX; **DEADLINE: March 2, 2012**

Company Name (as will appear on signage, etc.)	
Contact Person(s)	Phone Number
	Email
Payment Type <input type="checkbox"/> Check Payable to: Phoenix Herpetological Society (PHS) Mail to: 20701 N. Scottsdale Road, Suite 107-401 Scottsdale, AZ 85254	<input type="checkbox"/> Credit Card Contact: Debbie Gibson 480-223-3813 or debbie@phoenixherp.com

Your generosity and support will make it possible for PHS to continue providing valuable services to the community while promoting wildlife education and conservation. Questions? Please call: 480-513-HERP, extension #4.

¹ See attached description for details.



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VIP Onsite Sanctuary Tour



During a VIP Tour at PHS, your party of 10* is the only group scheduled. A unique opportunity to get a behind-the-scenes privately guided tour of the 2.5 acre facility housing over 1400 animals, some so rare they have never been seen in captivity before. See over 200 venomous snakes in our secure and state-of-the-art Venom Room, the largest display of venomous snakes in the U.S. Stand just inches away (behind floor to ceiling double layer safety glass) from a King Cobra or Black Mamba and get an up-close view of these amazing and often misunderstood creatures.

Spend some time with the highly-endangered Giant Galapagos Tortoises – Isabella, Pinta, and Matombo. Touch the amazing carapace (shell) that is the mobile home for Isabelle, knowing it will withstand well over 100 years of life outdoors. Your group can also participate in a tortoise



feeding, in which over 200 African Sulcata Tortoises (some over 100 lbs!) are above ground all at once to eat, from your hand if desired.

Guests may also help feed baby gators and meet Clem, a rescued gator weighing over 400 lbs. and more than 10 feet long! Other crocodylians include Caiman, Nile and Morlet's Crocodile.



Onsite tours are scheduled by appointment only and typically take about 2-3 to complete. A visit you will not soon forget!

** Additional guests are permitted – fees may apply.*

Mobile Outreach Vehicle Visit

The PHS Mobile Outreach Trailer is a custom-designed 8.5x30 foot zoo on wheels! Totally secure and temperature-controlled, we can bring over 50 animals to a location of your choice (Phoenix Metro Area / 3-Hour Limit). This vehicle is typically used for expos and large trade shows and is quite impressive for any group, large or small. Visitors get up-close to rare and unique reptiles in a safe manner.



Mobile Outreach Vehicle visits also include appearances by Tuesday, our 10-foot alligator who thinks she's a family dog, and Rowdy, the 8-foot Asian Water Monitor who also thinks he's a family pet! Guests will have opportunities to interact with these stars of PHS and of course, photos are welcomed.



PHS representatives also take time to explain why these amazing creatures are so important to our ecosystem and the planet. Desert safety, reptile identification and incorrect reptile myths are also discussed. Guests walk away knowing more about reptiles and the desert that is hopefully shared with others. Conservation begins with education!

Create an experience that will be remembered for a lifetime.





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A Tale of a Tail

Mr. Stubbs has called PHS home since April 2004. He was part of the infamous 32 alligator seizure in Casa Grande, AZ. The source of his namesake is obvious, and his missing appendage was originally thought to be a birth defect. With examination of the surface tissue and surrounding area, it did not appear to be an injury.



Getting Mr. Stubbs in a comfortable and suitable enclosure was a bit of a challenge in the beginning. Without a tail an alligator cannot swim, which was clearly demonstrated when Mr. Stubbs promptly sunk to the bottom of the first small pond built in his enclosure. The tail is critical in that it serves as a “rudder” helping the gator move effortlessly through the water. The experienced and creative team at the sanctuary came up with a solution of placing several

layers of bricks on the bottom of the pond. This made it possible for Mr. Stubbs to “walk” through the water without having to swim or stay afloat. There were also several bricks strategically placed as “stairs” to be used to get in and out of the pond. In no time at all, Mr. Stubbs figured out how to use this customized water resource. Within a few days, his disposition improved and his confidence grew. He could finally live like a gator – no tail necessary! He now lives quite comfortably with the resident “teenage” gators as they are smaller and do not compete for food or prominent pond position.

In January, 2010 a very special visitor came to tour the PHS sanctuary. Marc Jacofsky, Ph.D - a world-renowned surgeon from the Center for Orthopedic Research and Education (CORE) Institute, specializing in physical and biological sciences - met Mr. Stubbs. He was amazed that this animal was able to survive and quite well without a vital body part. Dr. Jacofsky asked many questions, one of them being if Mr. Stubbs had ever had an x-ray taken of his body. Being a doctor heavily involved in research studies to develop new medical technologies and devices, he wondered if there was a way to help Mr. Stubbs. An x-ray was immediately ordered.

After analyzing the x-ray images, an astounding realization was made: Mr. Stubbs was *not* born without a tail, it had become detached as a result of an injury, like a confrontation with another gator. Everyone was surprised at this discovery, and it opened doors that were before not an option. For instance, the base of the spine was still intact and healthy meaning he still had the ability to move a tail, should there ever be another one. Dr. Jacofsky took this information back to his colleagues at the SHRI-CORE Orthopedic Research Labs and discussions began about how to construct a prosthetic tail for Mr. Stubbs. This had never been done before; could it be done now?

Research and development is still underway, and more doctors have jumped on-board. In fact, Dr. Jacofsky’s brother, Dr. David Jacofsky – also a world-renowned surgeon at CORE Institute specializing in complex adult joint reconstruction, total joint replacement, traumatology and oncology – has agreed to assist in the operating room. To get both of these highly-regarded doctors together is unheard of.

PHS is, of course, documenting this amazing journey. Mr. Stubbs is set to have a mold impression taken of his body as well as another gator’s tail similar in size so that the research team can begin the building process. The team has the working mechanics established, now the hardware. Mr. Stubbs has no idea the great things that are in store for him!

Without the support and funds generated from our events such as this fundraiser, we would not be able to make the necessary adjustments to house special needs animals such as Mr. Stubbs. PHS hopes to continue work like this for all animals that we still have to rescue and rehabilitate in the future.